

SPONSORSHIPS & PARTNERSHIPS 2021



OUR FOCUS

The *STEM for Her* mission is to promote education to create awareness, excitement, and opportunities among girls and young women to launch successful STEM-related careers. Through direct exposure to hands-on experiences, mentors and role models, *STEM for Her* connects girls and young women to a community of STEM and other girls, enabling them to envision the path to an education and a career in STEM.



HONORING OUR WOMEN IN STEM: PROGRAM SPONSORSHIP LEVELS



Ada Lovelace Level

\$100,000+

Augusta Ada King, Countess of Lovelace was an English mathematician and writer, chiefly known for her work on Charles Babbage's proposed mechanical general-purpose computer, the Analytical Engine.



Katherine Johnson Level

\$75,000+

Katherine Johnson, also known as Katherine Goble, was an American mathematician whose calculations of orbital mechanics as a NASA employee were critical to the success of the first and subsequent U.S. crewed spaceflights.



Florence Nightingale Level

\$50,000+

Florence Nightingale, OM, RRC, DStJ was an English social reformer and statistician, and the founder of modern nursing. Nightingale came to prominence while serving as a manager and trainer of nurses during the Crimean War, in which she organized care for wounded soldiers.



Grace Hopper Level

\$25,000+

Grace Brewster Murray Hopper was an American computer scientist and United States Navy Rear Admiral. One of the first programmers of the Harvard Mark I computer, she was a pioneer of computer programming who invented one of the first linkers.



Gladys Mae West Level

\$10,000+

Gladys Mae West, a mathematician known for her contributions to the mathematical modeling of the shape of the earth, and her work on the development of the satellite geodesy models that were eventually incorporated into the Global Positioning System, that would impact the world. West was inducted into the US Air Force Hall of Fame in 2018. *Photo by Adrian Cadiz*



Adriana Ocampo Level

\$5,000+

Adriana C. Ocampo is a Colombian planetary geologist and a Science Program Manager at NASA Headquarters. She and her colleagues were the first to identify a ring of cenotes via satellite images, the only surface impression of the buried Chicxulub crater. *Photo Copyright: (NASA/Aubrey Gemignani)*



Barbara McClintock Level

\$2,500+

Barbara McClintock was an American scientist and cytogeneticist who was awarded the 1983 Nobel Prize in Physiology and Medicine. McClintock received her PhD in botany from Cornell University in 1927.

2021 SPONSORSHIP OPTIONS

PARTNERSHIP BENEFITS	\$100000+ Ada Lovelace	\$75000+ Katherine Johnson	\$ 50000+ Florence Nightingale	\$25000+ Grace Hopper	\$ 10000+ Gladys Mae West	\$ 5000+ Adriana Ocampo	\$2500+ Barbara McClintock	\$ 1000+ Louise Peabody Memorial Scholarship
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Visibility and Brand Exposure

Exclusive "Presented by" recognition on save the date marketing, event materials, and communications	✓							
Provision of one logo item to participant girls	✓							
Branding on all program materials @ sponsor level	✓	✓	✓					
Recognition on all event signage @ sponsor level	✓	✓	✓	✓	✓	✓	✓	
Logo and Recognition in annual report @ sponsor level	✓	✓	✓	✓	✓	✓	✓	✓
Logo Display on Website @ sponsor level	✓	✓	✓	✓	✓	✓	✓	✓



Annual Gala/SFH Celebration of Success (2021 to be held virtually)

Annual Gala/SFH Celebration Gala logo placement on website, press release, and on event material @ sponsorship level	✓	✓	✓	✓	✓	✓		
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Employee Engagement + Professional Development + Network Building

Intimate Roundtable Dinner with Program Participants	✓							
Advisory Council Attendance	✓	✓	✓	✓				
Board Member availability to speak to your organization's women's network	✓	✓	✓	✓	✓			



Program Participation

Opportunity to co-develop a program	✓	✓						
Opportunity to present at program events	✓	✓	✓					
Opportunity to judge scholarship	✓	✓	✓	✓	✓			

SPONSORSHIP DESIGNATION FORM

Name of Company or Individual (for public recognition):

Contact Name at Company (for questions):

Address:

City:

State:

Zip Code:

Phone:

Email:

Please check your sponsorship level:

Ada Lovelace (\$100,000)

Grace Hopper (\$25,000)

Barbara McClintock (\$2,500)

Katherine Johnson (\$75,000)

Gladys Mae West (\$10,000)

Louise Peobody Memorial
Scholarship Fund (\$1,000)

Florence Nightingale (\$50,000)

Adriana Ocampo (\$5,000)

Cannot sponsor but would like to make a donation of support: Amount \$

"Payments can be made by:

1. Check payable to "**STEM for Her**"
(write "**2021 Sponsorship**" in the memo section) and mail to
200 Little Falls Street, Suite 205, Falls Church VA 22046
2. Credit card at
<https://www.stemforher.org/take-action/donate/donate-online>
3. ACH with the following information:
John Marshall Bank
Account Name: *STEM for Her*
Routing Number: 056009356
Account Number: 153172

Please complete and return this form, which can also be found online at stemforher.org, directly to Susan Mitchell at development@stemforher.org.

Your contribution is tax deductible to the fullest extent allowed by law.
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Fill in this pdf form electronically,
save it, and email the form to
development2@stemforher.org; OR
print and mail completed form along
with check to the following address:

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Falls Church, VA 22046